

**SPECIAL  
OFFER**



**midas touch**

SKIN | LASER | BEAUTY | WELLNESS

**We are excited to introduce a 3 for 2 Winter Waxing offer this year, to encourage our valued waxing client to continue their treatments this winter. With only twelve weeks to Christmas from Sunday, it's time to get your appointments booked without delay.**

**Offer available for body waxing only and must be used by January 31st [www.midastouch.ie/waxing](http://www.midastouch.ie/waxing).**

**Did you know Winter Waxing will give you longer lasting results in the future, and the best time to wax is every 4-6 weeks regularly, continuing throughout the year - even in the winter months! Many of our clients have ditched the razor completely and are seeing that instead of shaving daily, they now only need to wax monthly.**

**When hair is removed at the root, the follicle is damaged. Waxing hinders a follicle's ability to grow strong, new shafts of hair. That's why the more you wax an area, the less the hair grow, and the hair that does grow will be finer and lighter. That is why if you stop waxing in the winter, you are giving your follicles months to recover and strengthen. Unintentionally, you are providing life support for those unwanted hairs. Strong follicles mean more, darker hair growth and that's only ok when we are talking about the hair on your head.**

**To get all the hairs, you want to have your waxing during the first phase of your hair growth cycle, the anagen stage, rather than the final phase where new hair may be developing underneath. And remember, Lycon wax can remove hairs as short as 1mm.**

**To fully benefit from waxing it takes three or four treatments for your skin to adjust and for all that leftover shaving stubble to fully disappear.**

**Lycon**  
precision waxing™